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| ○○○○についてのご提案書 | | | | | | | | |
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|  | １. 背景 |  |  |  |  |  |  |  |
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|  | ３．調査・分析 | |  |  |  |  |  |  |
|  | １）顧客分析 | | | | | | |  |
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|  | ２）市場調査 | | | | | | |  |
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|  | ３）競合調査 | | | | | | |  |
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|  | ４．施策 |  |  |  |  |  |  |  |
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